



The Aviation Business Index (ABI) anticipates becoming a primary source for business information in the aviation industry. With business information on over 60,000 companies world-wide, real-time data updates, industry events, aviation products, and dealer aircraft listings, the ABI has more high quality information than any other industry data source.

- **Dealer Aircraft Listings** - Within the Aviation Business Index **only dealers** may advertise their for sale aircraft. *Note 1:* Existing JETNET customers will receive a 50% discount on listing rates. *Note 2:* As an introductory offer, brokers may list their aircraft free of charge for 1 month. **Contact us about dealer aircraft listings.**

Aircraft for sale listings by dealers are available for:

- \$100 per month for 0-5 aircraft
 - \$200 per month for 6-10 aircraft
 - \$300 per month for 11-25 aircraft
 - \$400 per month for over 25 aircraft
- **Listing and Tile Ad Bundle** – Dealers subscribing to the ABI Aircraft Listing service can take advantage of discounted tile ads during their subscription timeframe. Existing JETNET customers may bundle listings with a tile ad for only \$50 per month while non JETNET customers may bundle listings with a tile ad for only \$100 per month (tile ad placement will occur on 2 pages only – based on space availability).
Contact us about dealer aircraft listings
 - **Employer Job Listings** – Within the Aviation Business Index only employers may list their job openings. Note 1: Existing JETNET customers will receive a 50% discount on listing rates. Note 2: Aircraft Dealers using the Dealer Aircraft Listing service may list jobs at no cost. Note 3: As an introductory offer, employers may list their jobs free of charge until 12/31/2009.
Contact us about our employer job listings.

After 12/31/2009 Employer job listings are available based on the following rates:

- \$100 per month for 1-10 jobs
 - \$250 per month for >10 jobs
- **Priority Listings** - Prominent listings in customer specific areas increasing exposure. Placement of your company information above others in specified directories.
Cost: \$100 per month.
 - **Tile Advertisements** - Graphic advertisement tiled on pages in designated business areas tailored to meet your target customers.
 - Specifications: 175 pixels wide by 78 pixels wide, Less than 40K in size.
 - Tile advertisements will appear on 2 pages within the site, rotating in one of 10 positions. Page selections include:
(1) Home Page (2) Aircraft for Sale Page (3) Dealer Listing Page (4) Links Page (5) Events Page
(6) News Page (7) Products Page (8) Business Directories (i.e. FBOs, Charter Companies, Financial Institutions, Maintenance Companies, etc.)
 - Ad placement is only guaranteed for the duration paid for/reserved by the customer (all other placements are available for sale to customers)
 - Cost: Tile Ads will cost \$200 per month (\$100 for JETNET customers) for the 2 page placement and an additional \$100 per month (\$50 for JETNET customers) for each additional placement page
 - **Premium Placement Tile Advertisements** – Graphic advertisement tiled and rotated on first position of pages.
 - Specifications: 175 pixels wide by 78 pixels wide, Less than 40K in size.
 - Receive first position placement on selected pages in rotation with 3 other ads (in a movie style) guaranteeing continuous views by visitors without page refresh.
 - Premium Placement Tile Ads will appear on 2 pages within the site. Page selections include:
(1) Home Page (2) Aircraft for Sale Page (3) Dealer Listing Page (4) Links Page (5) Events Page
(6) News Page (7) Products Page (8) Business Directories (i.e. FBOs, Charter Companies, Financial Institutions, Maintenance Companies, etc.)
 - Ad placement is only guaranteed for the duration paid for/reserved by the customer (all other placements are available for sale to customers)
 - Cost: Premium Placement Tile Ads will cost \$500 per month (\$250 for JETNET customers) for the 2 page placement and an additional \$200 per month (\$100 for JETNET customers) for each additional placement page.
 - **Banner Advertisements** - Scrolling headline banners provide maximum visibility. Includes title, tagline, and direct link to your web site. Approximately 10 seconds visibility to banner.
Cost: \$300 per month



- **Advertisement Bundle(s)**
 - Silver Plan: Tile advertisement and priority listing for \$250 per month. (customer discounts apply)
 - Gold Plan: Banner advertisement, premium tile advertisement, & priority listing for \$600 per month. (customer discounts apply)
- **Event Listings** - The Aviation Business Index provides a list of aviation industry events for public access. If you or your organization has events that are of interest to the aviation industry **contact us** about getting your events included. Note that the ABI intends to have the most comprehensive calendar in the industry, but also reserves the right to exclude events or organizations based on content review.
- **Dealer Web Site Services** - Why not have your aircraft for sale listings and events dynamically built into your site saving you time and effort. The Aviation Business Index offers dealers with the highest quality web site services including aircraft for sale listings with specs and pictures, event listings, staff biographies, and more. **Contact us** for more about our Dealer Web Site Services.